



**WEST TORRENS
BASEBALL CLUB**

SPONSORSHIP GUIDE

2022/23 SEASON



PURPOSE OF THIS GUIDE



The West Torrens Baseball Club is ideally placed to create genuine financial and commercial value for businesses.

This Sponsorship Guide has been created to provide an in depth understanding of the core values & future strategy of the West Torrens Baseball Club, outline the abundance of sponsorship opportunities available to businesses and identify the steps required to initiate a relationships of a beneficial nature to all parties involved.



**CLUB HISTORY &
FUTURE STRATEGY**



**SPONSORSHIP
OPPORTUNITIES**



**AGREEMENT &
DOCUMENTATION**



**2022/23
SPONSORSHIP**

CLUB OVERVIEW

Club History

Future Strategy

**Sponsorship
Opportunities**

Gold Sponsor

Platinum Sponsor

Premium Sponsor

Player Sponsor

**Sponsorship
Agreement**

The West Torrens Baseball Club is the most successful baseball club in South Australia having won 24 Division 1 premierships in its 103 year history. We are the current Division 1 premiers.

The Club continues to provide and support players who have been involved at both the National and International levels of the sport (including Olympic representatives and professional baseballers in the USA and Japan).

It is a family friendly club which aims to;

- be successful in all grades
- develop players to achieve their ambitions through elite coaching and mentorship
- promote the enjoyment, competition, and fair play in playing the sport of baseball
- promote a friendly environment for all club members, competitors, and visitors alike and be a positive role model for the community.





**2022/23
SPONSORSHIP**

Club Overview

CLUB HISTORY

Future Strategy

**Sponsorship
Opportunities**

Gold Sponsor

Platinum Sponsor

Premium Sponsor

Player Sponsor

**Sponsorship
Agreement**

The West Torrens Baseball Club was founded in 1918 when several members of the Freemasons Ramblers Baseball Club combined with players from the Underdale area to enter a team to represent West Torrens in the 1919 district baseball competition. The team finished second in its first season and won the "A" grade premiership the following year. In our 103rd year (2021/22), we claimed our 24th "A" grade premiership to remain the most successful baseball club in South Australia.

The club's first ground was in the parklands on the north side of Henley Beach Road and on the city (east) side of Bakewell Bridge. Several parkland sites were used as home grounds over the next few years and at one stage even the current Richmond Oval site was used as a home base. During 1959 the club built its first "Home-Base" on the eastern boundary of Lockleys Oval.

We then built a significantly larger second "Home Base" on the western side of the Oval in 1973. In 2020 we moved into the current "Home Base", built with funds from the Federal Government and West Torrens Council.





2022/23 SPONSORSHIP

Club Overview

Club History

Future Strategy

**Sponsorship
Opportunities**

GOLD SPONSOR

Platinum Sponsor

Premium Sponsor

Player Sponsor

**Sponsorship
Agreement**

Gold Sponsorship Package **\$5000 + GST per year (minimum 2 years)**

- Major sponsor to a live stream of a Division 1 home game
- Large logo placement on junior warm up tops
- Large logo placement on senior warm up tops
- Logo on dugout shade on junior diamond
- Large home run fence sign (3m x 1m)
- Large floor signage on entrance in foyer
- Continuous rolling signage on televisions within club rooms for all Division 1, 2 & 3 games
- Signage at the top of the club sponsorship display banners in the clubroom
- Invitation to sponsors day & throw first pitch of the game
- Advertising on our website, Facebook, and Instagram
- Weekly exposure on senior and junior reports





2022/23 SPONSORSHIP

Club Overview

Club History

Future Strategy

**Sponsorship
Opportunities**

Gold Sponsor

PLATINUM SPONSOR

Premium Sponsor

Player Sponsor

**Sponsorship
Agreement**

Platinum Sponsorship Package **\$2000 + GST per year (minimum 2 years)**

- Small logo placement on junior warm up tops
- Small logo placement on senior warm up tops
- Large home run fence sign (2m x 1m)
- Continuous rolling signage on televisions within club rooms for all Division 1, 2 & 3 games
- Floor signage on entrance in foyer
- Signage under gold sponsors on display banners in the clubroom
- Advertising on our website, Facebook, and Instagram
- Invite to sponsors day





2022/23 SPONSORSHIP

Club Overview

Club History

Future Strategy

**Sponsorship
Opportunities**

Gold Sponsor

Platinum Sponsor

| PREMIUM SPONSOR

Player Sponsor

**Sponsorship
Agreement**

Premium Sponsorship Package \$1000 + GST per year (minimum 2 years)

- Small logo placement on junior warm up tops
- Small logo placement on senior warm up tops
- Large home run fence sign (2m x 1m) for all Division 1 games
- Signage under platinum sponsors on display banners in the clubroom
- Advertising on our website, Facebook, and Instagram
- Invite to sponsors day





**2022/23
SPONSORSHIP**

Club Overview

Club History

Future Strategy

**Sponsorship
Opportunities**

Gold Sponsor

Platinum Sponsor

Premium Sponsor

| PLAYER SPONSOR

**Sponsorship
Agreement**

Senior Player Sponsorship Package \$600 + GST per year

- Includes payment for your selected players equipment registration fees for the season
- Digital Signage on our club website
- Signed merchandise from player
- Invites to all social and fundraising functions providing valuable networking opportunities and exposure for your business

Junior Player Sponsorship Package \$300 + GST per year

- Includes payment for your selected players equipment registration fees for the season
- Digital Signage on our club website
- Photo of your player for display in your office
- Invites to all social and fundraising functions providing valuable networking opportunities and exposure for your business





2022/23 SPONSORSHIP

Club Overview

Club History

Future Strategy

**Sponsorship
Opportunities**

Gold Sponsor

Platinum Sponsor

Premium Sponsor

Player Sponsor

The West Torrens Baseball Club is excited to establish a mutually beneficial relationship with you and your business.

The next step in initiating this process is to contact Sponsorship Coordinator, David Ferrari and complete all relevant documentation to confirm both parties involvement and expectations of the sponsorship.

If you have any questions regarding the information of this Sponsorship Guide or sponsorship with the West Torrens Baseball Club in general, please don't hesitate to contact us on the details below;

David Ferrari | 0431 073 140 | Sponsorship
Jamie Thomas | 0448 791 581 | President

**| SPONSORSHIP
AGREEMENT**





